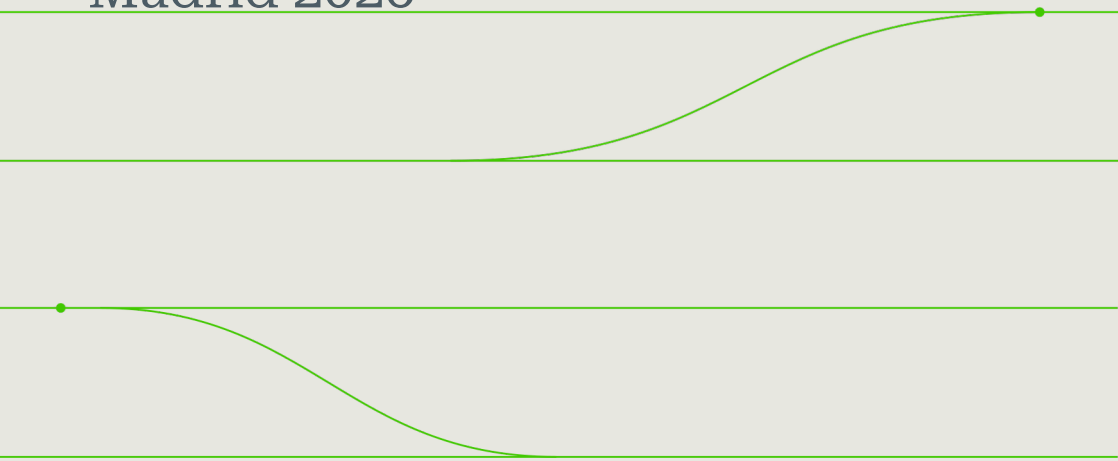
Partner Summit

*Welcome to the **Q-World***

Madrid 2026



QMATIC

See you in Madrid!

One year on from Rome, we bring our global partner network together again — this time in the heart of the Spanish capital.

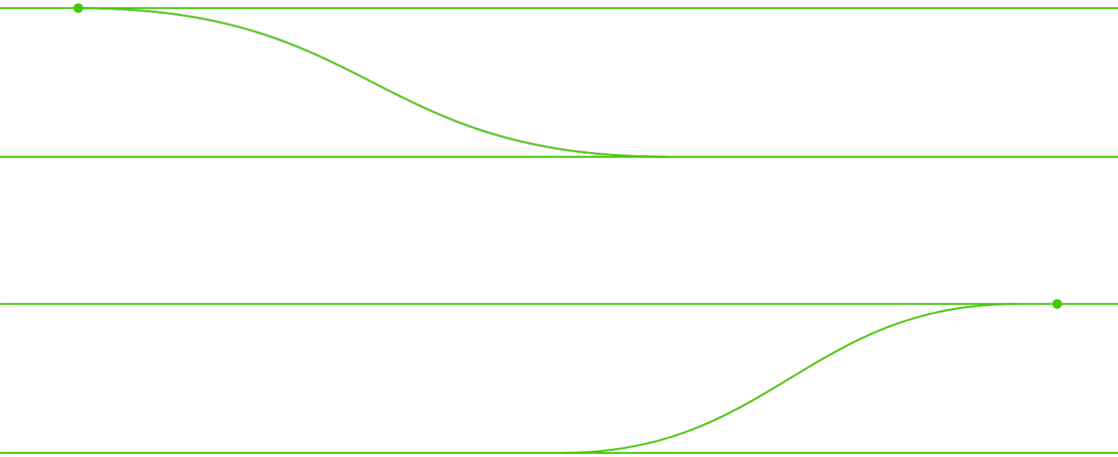
Qmatic Partner Summit 2026 awaits you in Madrid this November.

Madrid brings together the entire Q-World ecosystem — Sales, Development and Hardware partners in one room. Experience live AI demonstrations, discover the latest from our Hardware partners, and meet the Development partners building on our platform. **This is where the whole Q-World comes together.**

Over two days, we'll drive innovation, strengthen partnerships and align on where the market is heading - followed by a Gala Dinner and Partner Awards to celebrate the year together.

In the following pages, you'll find all the key details about the Partner Summit — including the agenda, venue information, travel guidance, and tips to help you make the most of your time in the city.

We look forward to seeing you in Madrid!





Venue

Rooftop Lírico, Madrid

A rooftop venue on Calle de Atocha, five minutes from Puerta del Sol. Rooftop Lírico pairs the rooftops of old Madrid with a full modern event setup — making it the right stage for the Qmatic Global Partner Summit.

Spaces We've Reserved

Floors 7 & 8: Our plenary and breakout spaces, with full technical setup for keynotes and product showcases.

Dining areas: Dedicated for welcome coffee, networking lunches and coffee breaks, served on site throughout both days.

Why This Venue Works for Us

Central Location: Five minutes on foot from Puerta del Sol, ten from Plaza Mayor.

Beyond the Venue

Just outside the doors of Rooftop Lírico, you can explore:

- Plaza Mayor and Puerta del Sol, the two squares the city is built around.
- La Latina and Cava Baja for tapas, and the Barrio de las Letras for bookshops and wine bars.
- Evening walks through the oldest streets in Madrid, with plenty of room for informal networking.

Explore the Venue:
https://www.rooftoplirico.com

Agenda at a glance

November 03, 2026
08:30 - 09:00 | Registration & Welcome Coffee
09:00 - 09:15 | Summit Start
09:15 - 10:30 | CEO Opening Keynote, Q-World, Welcome to VAS Partners & Strategic Direction 2027
10:30 - 11:00 | Product Roadmap
11:00 - 11:45 | Orchestra 9 Launch
11:45 - 12:45 | Qmatic AI
12:45 - 14:15 | Q-World Business Networking Lunch
14:15 - 15:00 | Qmatic AI
15:00 - 15:30 | AI in Action – Demo, Best Practices & Running Pilots
15:30 - 16:15 | Q-World Business Networking
16:15 - 17:00 | Partner Program FY27 & Licensing Model
17:00 - 17:30 | Summing Up Day 1
20:00 - 22:00 | Rooftop Cocktail Dinner at Casa Suecia

November 04, 2026
08:30 - 09:30 | Welcome Coffee & Networking
09:30 - 10:00 | Kick-Off Day 2
10:00 - 11:00 | From Vision To Pipeline
11:00 - 11:15 | Break
11:15 - 11:45 | Partner Enablement & Tools
11:45 - 12:30 | Qmatic Support Success Story
12:30 - 14:00 | Q-World Business Networking Lunch
14:00 - 14:30 | Qmatic New Hardware Platform Launch
14:30 - 15:00 | VAS lightning pitch
15:00 - 16:00 | Q-World Business Networking
16:00 - 16:30 | VAS lightning pitch
16:30 - 17:00 | CEO Closing Remarks
19:30 - 00:00 | Gala Dinner & Q-World Partner Awards at Museo Del Traje

Session titles and timings are indicative and confirmed in the final agenda.

Dress Code for the Event

To ensure a professional and celebratory atmosphere throughout the Qmatic Global Partner Summit, we kindly ask all participants to follow these dress guidelines:

Conference Sessions (Daytime, Nov 3–4)
Dress Code: **Business Casual**
Formal yet comfortable business wear is expected during all plenary sessions, breakouts and partner forums. This reflects the professional nature of the summit and keeps a unified presence across the network.

Rooftop Dinner in Central Madrid (Evening, Day 1)
Dress Code: **Business Casual**
After the daytime programme, you are invited to change into more relaxed but polished attire.

Gala Dinner & Partner Awards (Evening, Day 2)
Dress Code: **Cocktail / Business Attire**
The highlight of the summit, calls for elegant evening attire

Practical Note
The recommended hotels are all within a ten-minute walk of the venue, so there is time to return to your room and change before the evening programme

Travel & Practical Info

Arrival & Departure
Conference dates: November 3–4 (two full days).
Arrival: November 2, 2026 (the conference starts November 3 at 08:30). Departure: Please plan return flights for November 5, morning/afternoon.

Venue
Rooftop Lírico
Address: Calle de Atocha 18, 28012 Madrid, Spain
In the historic centre, five minutes on foot from Puerta del Sol and ten from Plaza Mayor.

Airports & Transfers
Madrid-Barajas (MAD) is 13 km from the centre — 25–40 minutes door to door.

Taxi: €33 flat fare, each way, to anywhere in central Madrid. No extras for bags or late arrivals. Use the official ranks outside arrivals.

Bus: Airport Express (line 203), €5 on board, runs day and night. Stops at Atocha, or Cibeles after 23:30.

Metro: Line 8, then two changes to Sol. Around 45 minutes, €4.50–5. Best without much luggage.

Train: Cercanías C-1/C-10 from Terminal 4 connects the airport with Chamartín, Nuevos Ministerios, Recoletos and Atocha. For Sol, change trains along the route. Tickets cost up to €2.60 depending on the journey.

Transfers: No official shuttles will be arranged. We recommend coordinating with colleagues for shared taxis to reduce cost.

Travel & Practical Info

Visa & Travel Documents

- Please ensure your passport and travel documents are valid for entry into Spain and the Schengen area for the full travel period.
- Visa support letters can be provided on request. Please ask early.
- Qmatic is not responsible for partner visa applications or passport management.

Hotels

Qmatic does not arrange or cover hotel accommodation. You are responsible for booking your own stay.

Recommended nearby hotels:

- Catalonia Puerta del Sol, Calle de Atocha 23 (1 min walk) – four-star, directly across from the venue.
- Catalonia Plaza Mayor, Calle de Atocha 36 (3 min walk) – four-star on the same street.

Booking is self-managed and direct with the hotels. We recommend booking early — central Madrid
fills up in November.

Meals

- We recommend including breakfast in your hotel booking
- Welcome coffee, lunch and coffee breaks are provided on November 3–4 as part of the programme, along with dinner on both evenings.

To do in Madrid



Experience Madrid Beyond the Icons

Of course, no visit is complete without the Prado, the Royal Palace or Plaza Mayor — but Madrid has far more to offer. If you're extending your stay or simply want to see the city like a local, here are our recommendations:

Lavapiés
One of the most mixed neighbourhoods in the city: independent shops, small theatres and the San Fernando market, ten minutes from the venue.

Malasaña
Vintage shops, coffee bars and late kitchens in the neighbourhood that set the tone for modern Madrid.

Templo de Debod
A 2,200-year-old Egyptian temple with the best free sunset view in the city.

Matadero Madrid
A former slaughterhouse turned contemporary arts centre on the riverside — design, film and exhibitions.

El Rastro
Madrid's famous Sunday flea market, held in La Latina every Sunday morning.

To do in Madrid



The Must-Sees

If this is your first time in Madrid, these are not to be missed

Paseo del Arte
The Prado, Reina Sofía and Thyssen-Bornemisza within fifteen minutes on foot. Reina Sofía closes on Tuesdays; the Thyssen keeps limited Monday hours.

Royal Palace & Almudena Cathedral
The largest working royal palace in Europe, twenty minutes west of the venue.

Plaza Mayor & Puerta del Sol
The two squares the city is built around, both five minutes from the venue.

Retiro Park & the Crystal Palace
The green lung of the city, at its best in low November light.

Gran Vía
Madrid's grand avenue — architecture, theatres and shopping, best walked after dark.

To do in Madrid



Culinary Madrid – Eat and Walk Like a Local

Madrid eats late. Few kitchens fill up before 21:30, and the walk between places is half the pleasure.

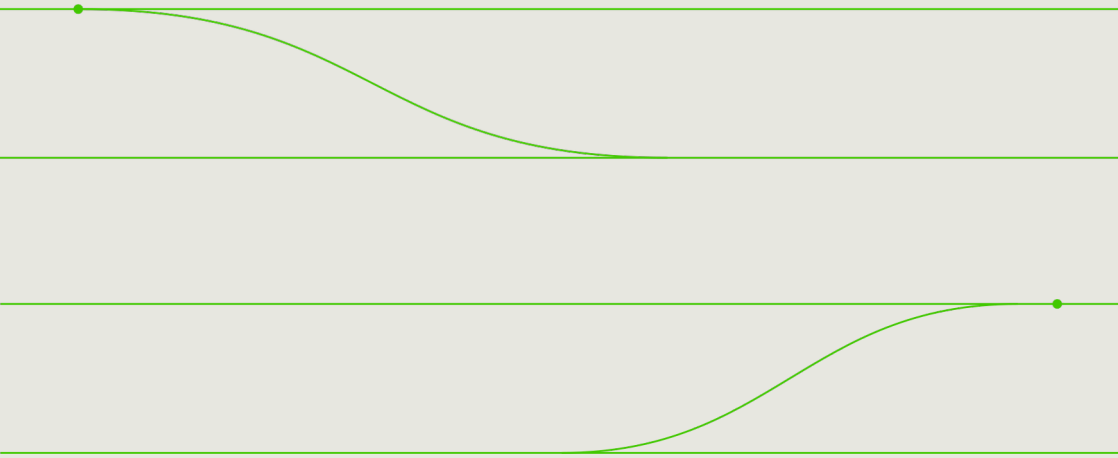
Cava Baja, La Latina
One street, a dozen tapas bars, ten minutes from the venue. The classic Madrid crawl — order at the bar, stay standing, move on.

Mercado de San Fernando
A neighbourhood market in Lavapiés where locals actually eat, rather than the busier San Miguel.

Chocolatería San Ginés
Churros and thick chocolate, open until late. The traditional end to a long evening.

Wine bars in Barrio de las Letras
Small lists, good sherry and quiet corners for the conversations that matter.

Círculo de Bellas Artes rooftop
A drink with a view across the whole city, on Calle de Alcalá.



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