# Partner Summit

*Welcome to the **Q-World***

## Madrid 2026

QMATIC

# See you in Madrid!

One year on from Rome, we bring our global partner network together again — this time in the heart of the Spanish capital.

**Qmatic Partner Summit 2026 awaits you in Madrid this November.**

Madrid brings together the entire Q-World ecosystem — Sales, Development and Hardware partners in one room. Experience live AI demonstrations, discover the latest from our Hardware partners, and meet the Development partners building on our platform. **This is where the whole Q-World comes together.**

Over two days, we'll drive innovation, strengthen partnerships and align on where the market is heading - followed by a Gala Dinner and Partner Awards to celebrate the year together.

In the following pages, you'll find all the key details about the Partner Summit — including the agenda, venue information, travel guidance, and tips to help you make the most of your time in the city.

**We look forward to seeing you in Madrid!**

# Venue

## Rooftop Lírico, Madrid

A rooftop venue on Calle de Atocha, five minutes from Puerta del Sol. Rooftop Lírico pairs the rooftops of old Madrid with a full modern event setup — making it the right stage for the Qmatic Global Partner Summit.

### Spaces We've Reserved

**Floors 7 & 8:** Our plenary and breakout spaces, with full technical setup for keynotes and product showcases.

**Dining areas:** Dedicated for welcome coffee, networking lunches and coffee breaks, served on site throughout both days.

### Why This Venue Works for Us

**Central Location:** Five minutes on foot from Puerta del Sol, ten from Plaza Mayor.

### Beyond the Venue

Just outside the doors of Rooftop Lírico, you can explore:

• Plaza Mayor and Puerta del Sol, the two squares the city is built around.

• La Latina and Cava Baja for tapas, and the Barrio de las Letras for bookshops and wine bars.

• Evening walks through the oldest streets in Madrid, with plenty of room for informal networking.

**Explore the Venue:**
https://www.rooftoplirico.com

# Agenda at a glance

**November 03, 2026**
08:30 - 09:00 | Registration & Welcome Coffee
09:00 - 09:15 | Summit Start
09:15 - 10:30 | CEO Opening Keynote, Q-World, Welcome to VAS Partners & Strategic Direction 2027
10:30 - 11:00 | Product Roadmap
11:00 - 11:45 | Orchestra 9 Launch
11:45 - 12:30 | Qmatic AI
12:30 - 12:35 | Wrap Up
12:35 - 14:00 | Q-World Business Networking Lunch
14:00 - 14:45 | Qmatic AI
14:45 - 15:30 | AI in Action – Demo, Best Practices & Running Pilots
15:30 - 16:15 | Q-World Business Networking
16:15 - 17:00 | Partner Program FY27 & Licensing Model
17:00 - 17:30 | Summing Up Day 1
20:00 - 22:00 | Rooftop Cocktail Dinner at Casa Suecia

**November 04, 2026**
08:30 - 09:30 | Welcome Coffee & Networking
09:30 - 10:00 | Kick-Off Day 2
10:00 - 11:00 | From Vision To Pipeline
11:00 - 11:15 | Break
11:15 - 11:45 | Partner Enablement & Tools
11:45 - 12:30 | Qmatic Support Success Story
12:30 - 14:00 | Q-World Business Networking Lunch
14:00 - 14:30 | Qmatic New Hardware Platform Launch
14:30 - 15:00 | VAS lightning pitch
15:00 - 16:00 | Q-World Business Networking
16:00 - 16:30 | VAS lightning pitch
16:30 - 17:00 | CEO Closing Remarks
19:30 - 00:00 | Gala Dinner & Q-World Partner Awards at Museo Del Traje

Session titles and timings are indicative and confirmed in the final agenda.

# Dress Code for the Event

To ensure a professional and celebratory atmosphere throughout the Qmatic Global Partner Summit, we kindly ask all participants to follow these dress guidelines:

**Conference Sessions (Daytime, Nov 3–4)**
Dress Code: **Business Casual**
Formal yet comfortable business wear is expected during all plenary sessions, breakouts and partner forums. This reflects the professional nature of the summit and keeps a unified presence across the network.

**Rooftop Dinner in Central Madrid (Evening, Day 1)**
Dress Code: **Business Casual**
After the daytime programme, you are invited to change into more relaxed but polished attire.

**Gala Dinner & Partner Awards (Evening, Day 2)**
Dress Code: **Cocktail / Business Attire**
The highlight of the summit, calls for elegant evening attire

**Practical Note**
The recommended hotels are all within a ten-minute walk of the venue, so there is time to return to your room and change before the evening programme

# Travel & Practical Info

**Arrival & Departure**
Conference dates: November 3–4 (two full days).
Arrival: November 2, 2026 (the conference starts November 3 at 08:30). Departure: Please plan return flights for November 5, morning/afternoon.

**Venue**
Rooftop Lírico
Address: Calle de Atocha 18, 28012 Madrid, Spain
In the historic centre, five minutes on foot from Puerta del Sol and ten from Plaza Mayor.

**Airports & Transfers**
Madrid-Barajas (MAD) is 13 km from the centre — 25–40 minutes door to door.

**Taxi**: €33 flat fare, each way, to anywhere in central Madrid. No extras for bags or late arrivals. Use the official ranks outside arrivals.

**Bus**: Airport Express (line 203), €5 on board, runs day and night. Stops at Atocha, or Cibeles after 23:30.

**Metro**: Line 8, then two changes to Sol. Around 45 minutes, €4.50–5. Best without much luggage.

**Train**: Cercanías C-1/C-10 from Terminal 4 connects the airport with Chamartín, Nuevos Ministerios, Recoletos and Atocha. For Sol, change trains along the route. Tickets cost up to €2.60 depending on the journey.

**Transfers**: No official shuttles will be arranged. We recommend coordinating with colleagues for shared taxis to reduce cost.

# Travel & Practical Info

**Visa & Travel Documents**

- Please ensure your passport and travel documents are valid for entry into Spain and the Schengen area for the full travel period.
- Visa support letters can be provided on request. Please ask early.
- Qmatic is not responsible for partner visa applications or passport management.

**Hotels**

Qmatic does not arrange or cover hotel accommodation. You are responsible for booking your own stay.

**Recommended nearby hotels:**

- Catalonia Puerta del Sol, Calle de Atocha 23 (1 min walk) – four-star, directly across from the venue.
- Catalonia Plaza Mayor, Calle de Atocha 36 (3 min walk) – four-star on the same street.

Booking is self-managed and direct with the hotels. We recommend booking early — central Madrid
fills up in November.

**Meals**

- We recommend including breakfast in your hotel booking
- Welcome coffee, lunch and coffee breaks are provided on November 3–4 as part of the programme, along with dinner on both evenings.

# To do in Madrid

## Experience Madrid Beyond the Icons

Of course, no visit is complete without the Prado, the Royal Palace or Plaza Mayor — but Madrid has far more to offer. If you're extending your stay or simply want to see the city like a local, here are our recommendations:

**Lavapiés**
One of the most mixed neighbourhoods in the city: independent shops, small theatres and the San Fernando market, ten minutes from the venue.

**Malasaña**
Vintage shops, coffee bars and late kitchens in the neighbourhood that set the tone for modern Madrid.

**Templo de Debod**
A 2,200-year-old Egyptian temple with the best free sunset view in the city.

**Matadero Madrid**
A former slaughterhouse turned contemporary arts centre on the riverside — design, film and exhibitions.

**El Rastro**
Madrid's famous Sunday flea market, held in La Latina every Sunday morning.

# To do in Madrid

## The Must-Sees

If this is your first time in Madrid, these are not to be missed

**Paseo del Arte**
The Prado, Reina Sofía and Thyssen-Bornemisza within fifteen minutes on foot. Reina Sofía closes on Tuesdays; the Thyssen keeps limited Monday hours.

**Royal Palace & Almudena Cathedral**
The largest working royal palace in Europe, twenty minutes west of the venue.

**Plaza Mayor & Puerta del Sol**
The two squares the city is built around, both five minutes from the venue.

**Retiro Park & the Crystal Palace**
The green lung of the city, at its best in low November light.

**Gran Vía**
Madrid's grand avenue — architecture, theatres and shopping, best walked after dark.

# To do in Madrid

## Culinary Madrid – Eat and Walk Like a Local

Madrid eats late. Few kitchens fill up before 21:30, and the walk between places is half the pleasure.

**Cava Baja, La Latina**
One street, a dozen tapas bars, ten minutes from the venue. The classic Madrid crawl — order at the bar, stay standing, move on.

**Mercado de San Fernando**
A neighbourhood market in Lavapiés where locals actually eat, rather than the busier San Miguel.

**Chocolatería San Ginés**
Churros and thick chocolate, open until late. The traditional end to a long evening.

**Wine bars in Barrio de las Letras**
Small lists, good sherry and quiet corners for the conversations that matter.

**Círculo de Bellas Artes rooftop**
A drink with a view across the whole city, on Calle de Alcalá.

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